



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

CONTRACT

And:

Greer Margolis & Mitchell
 1010 Wisconsin Avenue Northwest
 Suite 800
 Washington, DC 20007
 USA

Contract / Revision		Alt Order #
900928 / 3		25174543
Product		
Stein-AG-NC		
Contract Dates	Estimate #	
10/04/16 - 10/10/16	4762	
Advertiser	Original Date / Revision	
POL/Josh Stein NC Attorney General	07/07/16 / 10/18/16	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNCN	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agency Code	Advertiser Code	Product 1/2
9912856	287	305
Agency Ref	Advertiser Ref	
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/04/16	10/10/16	Local News @ 6a	6a-7a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/04/16	10/10/16	MTWTF--				2	\$75.00				
2	WNCN	10/04/16	10/10/16	CBS This Morning	7a-9a		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/04/16	10/10/16	MTWTF--				3	\$45.00				
E 3	WNCN	10/04/16	10/10/16	Local News Su 7-8a	7-8a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/04/16	10/10/16	-----S				1	\$20.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNCN	10/04/16-10/10/16	Local News Su 7-8a	7-8a	-----Su	:30	\$20.00		NM		
Unresolved													
4	WNCN	10/04/16	10/10/16	Local News @ 12p	12p-1230p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/04/16	10/10/16	MTWTF--				1	\$225.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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10/04/16 - 10/10/16	Stein-AG-NC	4762

Advertiser	Original Date / Revision
POL/Josh Stein NC Attor	07/07/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
5	WNCN	10/04/16	10/10/16	CBS Sunday Morning	9a-1030a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/04/16	10/10/16	-----S	2				\$200.00				
6	WNCN	10/04/16	10/10/16	Local News @ 5p	5p-530p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/04/16	10/10/16	MTWTF--	2				\$70.00				
7	WNCN	10/04/16	10/10/16	Local News @ 530p	530p-6p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/04/16	10/10/16	MTWTF--	2				\$200.00				
8	WNCN	10/04/16	10/10/16	Local News @ 6p	6p-630p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/04/16	10/10/16	MTWTF--	2				\$500.00				
9	WNCN	10/04/16	10/10/16	CBS Evening News	630p-7p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/04/16	10/10/16	MTWTF--	2				\$200.00				
10	WNCN	10/04/16	10/10/16	Local News @ 11p	11p-1135p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/04/16	10/10/16	MTWTF--	1				\$120.00				
11	WNCN	10/04/16	10/10/16	LN Su	11p-1135p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/04/16	10/10/16	-----S	1				\$80.00				
Totals										0.00		18	\$3,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	18	\$3,050.00	(\$457.50)	\$2,592.50
Totals	18	\$3,050.00	(\$457.50)	\$2,592.50

Signature: _____

Date: _____

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